

What is Claimed:

1. A vinyl chloride resin composition that comprises
as the major plasticizer a neopentyl glycol bis(diphenyl
5 phosphate) composition in an amount that is no less than
about 25% by weight, based upon the vinyl chloride resin
being present at 100%, by weight.

2. A composition as claimed in Claim 1 wherein the
neopentyl glycol bis(diphenyl phosphate) composition is
10 present at from about 35% to about 125%, by weight.

3. A composition as claimed in Claim 1 wherein the
neopentyl glycol bis(diphenyl phosphate) composition is
present at from about 40% to about 90%, by weight.

4. A composition as claimed in any one of Claims 1-3
15 wherein additional flame retardant and smoke suppressant
synergists are present.

5. A composition as claimed in Claim 4 wherein zinc
borate is additionally present.

6. A composition as claimed in Claim 4 wherein
20 ammonium octamolybdate is additionally present.